



Sponsorship Opportunities for Pink Up The Pace
5k walk/run
www.pinkupthepace.org

We would like to cordially invite you and your company to become an integral part of "Pink Up The Pace" 5k walk/run. This year's event will begin with our exciting and popular expo on Friday, October 5th at First Coast Technical College. On Saturday, October 6th, we will kick off October's Breast Cancer Awareness Month with our 5k walk/run through our historic downtown St. Augustine. Pink Up The Pace (PUTP) is a non-profit organization founded by Cindy Ortiz Chaconas in 2009, when diagnosed at age 28.

The race is now in its 10th year and continues to make an impact and grow. The 2009 inaugural race brought in over 800 participants and raised \$20,000. In 2017, there were 2,200 participants and \$40,000 raised. All the money raised stays in St. Johns County and goes directly towards our mission of assisting the uninsured and underinsured in the early detection of breast cancer. **In the last 9 years, we have been able to pay out about \$258,000 in breast imaging services to the men and women in need in our county.**

Information about sponsorship options is listed below. We'd love to have you join us in our efforts towards another successful race!

Platinum: \$4,000 (please reply by March 30th)

- Name in media coverage and promotional items
- Website/logo and link on website
- Banner display
- 1st tier name/logo on t-shirts
- 7 complimentary registrations
- Premium expo booth

Gold: \$3,000

- Website/logo and link on website
- 2nd tier name/logo on t-shirts
- 5 complimentary registrations
- 1- 6 foot expo booth

Silver: \$2,000

- Logo on website
- 3rd tier name/logo on t-shirts
- 3 complimentary registrations
- 1- 6 foot expo booth

Bronze: \$1000

- Logo on website
- 4th tier name/logo on t-shirt
- 2 complimentary registrations
- 1- 6 foot expo booth

Copper: \$500

- Name on website and t-shirt
- 1 complimentary registration
- 1- 6 foot expo booth

Expo Booth Indoors Only: \$100 deadline 9/21

Expo Booth Outdoors Only: \$50 deadline 9/28

- Must provide your own table and chair
- Depending on weather might need a tent

All indoor booths include:

- Table and 2 chairs

Expo will be held at First Coast Technical College on Friday, October 5, 2018 from 2:30-6:30 PM
Please send your check & form by September 21st to make sure we have time to honor your requests appropriately

-----Please cut along the dotted line and mail in your contribution-----

I would like to be a sponsor at the _____ level

Business Name: _____ Contact #: _____

Contact Name: _____ Email: _____

Website Address: _____

Does your display require electricity (circle): yes / no Number of staff attending: _____

Do you have any special requests: _____

Please fill out the enclosed form and make checks payable to **Pink Up The Pace**. Send to P.O. Box 840219, St. Augustine, FL 32080-0067. All donations are a tax-deductible. Visit us at www.pinkupthepace.org for more information. Thank you.